



National Home
Visiting Summit

2026 SPONSORSHIP OPPORTUNITIES

NATIONAL HOME VISITING SUMMIT

SEPTEMBER 29-30, 2026

BALTIMORE, MD



SUMMARY

The [National Home Visiting Summit](#) is *the* flagship event in the home visiting field that brings together leaders and advocates across local, state, and federal settings dedicated to advancing home visiting systems change. Sessions elevate the interconnections between home visiting policy, research and practice, enhancing the opportunities for meaningful systems analysis and improvements. As an exhibitor or sponsor at the Summit, you will showcase your leadership in the home visiting field and will have the ability to share your expertise, network with other leaders, and gain insights into the latest research and trends.

Join us at the Baltimore Marriott Waterfront on September 29-30, 2026, to ensure your organization is part of this dynamic systems change event.

“The Summit was an excellent opportunity to connect with clients or partners. We made many strong connections during and after the conference. A highlight was hearing stories from attendees about their experiences in the field. It was nice when people came from sessions, sharing that they heard about us from someone they talked to, and came to speak to us.”

Laura Joyal, Great Kids, Inc., 2025 Summit Presenting Sponsor



ATTENDEE INFORMATION

The Summit has historically brought together over 1000 attendees representing home visiting and childhood experts from across the country and the world. This year we are expecting nearly 1000 attendees for our **in-person conference**. Attendees at the Summit seek information and connections that support and strengthen their role as decision-makers and change agents in the home visiting field and connected systems (e.g., child welfare, healthcare, housing, immigration).

2025 Summit Attendee Roles:

- Advocates (Federal, State, Local)
- Federal Funders
- Federal Systems Leaders/Administrators
- Healthcare Providers
- Home Visiting Workforce (Home Visitors, Home Visiting Supervisors, Program Directors)
- Parents/Caregivers
- Philanthropists
- Researchers
- State Funders
- State Systems Leaders/Administrators
- Trainer and/or Technical Assistances Providers
- And more!

2025 Reach & Exposure

Attendees from

49
STATES

5
COUNTRIES

49%
FIRST TIME ATTENDEES



CONNECTION OPPORTUNITIES

Exhibitors will have access to a large and diverse audience in a new and improved exhibitor environment conducive to networking and sharing products and services. Starting on Tuesday September 29, 2026, the Exhibitor Expo will be open to conference attendees until the conference closes on Wednesday September 30, 2026. The highlighted sections of the agenda are times intentionally saved to connect with Summit attendees.

Monday September 28, 2026

12:00 - 7:00 PM - Exhibitor Expo Setup

Tuesday September 29, 2026

8:00am - Conference Services & Registration Opens (Breakfast Served)

8:00 - 9:00am - Exhibitor Expo Opens

9:00 - 10:15am - Opening Plenary Session

10:15 - 10:30am - Break & Exhibitor Expo

10:30 - 11:30am - Workshops

11:30am - 1:00pm - Lunch & Exhibitor Expo

1:00 - 2:00pm - Workshops

2:00 - 2:30pm - Break & Exhibitor Expo

2:30-3:30 pm – Workshops

3:30 - 4:00pm - Break & Exhibitor Expo

4:00 - 5:15pm - Plenary Session

5:15 - 6:45pm - Poster Session & Exhibitor Expo

Wednesday September 30, 2026

8:00am - Conference Services & Registration Opens (Breakfast Served)

8:00 - 9:00am - Exhibitor Expo

9:00 - 10:00am - Workshops

10:00 - 10:30am - Break & Exhibitor Expo

10:30 - 11:30am - Workshops

11:30am - 1:00pm - Lunch & Exhibitor Expo

1:00 - 2:00pm - Workshops

2:00 - 2:15pm - Break & Exhibitor Expo

2:15 - 3:30pm - Closing Plenary Session

2026 SPONSOR AND EXHIBITOR OPPORTUNITIES

Summit Sponsorship offers an opportunity to market your brand, reach new customers, and establish trust and credibility with decision-makers in the field at the nation's largest convening of home-visiting supporters and providers.

In addition to the options below, custom sponsorship and exhibitor packages are available. Please reach out to Events@StartEarly.org with any questions or to secure your sponsorship.

"We were thoroughly impressed by the level of engagement and the quality of interactions at the event. It was an invaluable opportunity to connect with a wide range of professionals across the home visiting field—including home visitors, supervisors, and program leads. The event provided a dynamic platform for meaningful dialogue and relationship-building and proved to be a powerful way to engage directly with the field."

Zandra Carolina Levesque, Education Development Center, 2025 Summit Exhibitor

	Presenting \$25,000	Champion \$15,000	Premier \$10,000	Exhibitor \$3,000
Brand Recognition				
Designation and prominent sponsor name and logo placement on the event website, conference app, and Start Early website	✓	✓	✓	
Logo placement (slide) and recognition by Start Early at the opening and closing general sessions	✓	✓		
Designation and prominent sponsor name and logo placement in emails to registered conference attendees (conference welcome emails, daily recap emails, and end-of-conference thank you emails) (approx. 1,000 individuals)	✓	✓	✓	

Pre-conference promotional emails to conference solicitation list (approx. 6,000 individuals). Secure your sponsorship prior to June 1, 2026 to take advantage of this benefit!	✓			
Inclusion in Start Early's Year in Review (approx. 75K+ individuals)	✓	✓		
Connection Opportunities				
Receipt of the final participant list (Excel) three days before the meeting	✓ Permission to send 2 emails	✓ Permission to send 2 emails	✓ Permission to send 1 email	
Dedicated custom social media posts pre/post event – X, LinkedIn (approx. 32,000 followers)	✓	✓	✓	
Exhibitor Expo				
Tabletop booth at the exhibitor expo, one 8' skirted table, two chairs, and a wastebasket	✓	✓	✓	✓
Digital booth on the conference app and event website to host your branding, contact information and resources.	✓	✓	✓	✓
Conference Participation				
Complimentary in-person registration for your organization	✓ 3 registrations	✓ 3 registrations	✓ 2 registrations	✓ 1 registration
Sponsor one meal OR Sponsor poster session	1 meal OR poster session			
Sponsor one workshop session	✓	✓		

ADDITIONAL PACKAGE & ADD-ONS

There are plenty of ways to enhance your sponsorship package at the Summit! Please see below for additional options to increase brand awareness, support attendee engagement and experience, and enable the critical voice of parents and caregivers at the Summit.

Conference Meals and Reception

\$10,000 – Poster Session on Day 1. Logo placement at the poster session and recognition on the conference website and mobile app **(Limit of 1 sponsor)**

\$10,000 – Continental Breakfast or Lunch Sponsor on Day 1 or Day 2. Sponsors have the option of purchasing multiple meal slots or the entire meal for more prominent recognition. Logo placement during meal and recognition on the conference website and mobile app **(Limit of 5 sponsors)**

Conference Wi-Fi

\$7,500 – Wi-Fi Sponsor – Logo placement and acknowledgment at the opening plenary session, as well as Wi-Fi signage

Parent/Caregiver Participation

\$5,000 – Support parent leadership to advance home visiting systems change! Funds will be used to cover the cost of the hotel stay and conference registration for parents/caregivers who are presenting and/or participating in Capitol Hill visits. Logo placement and brand recognition on the website and pre-event email

Attendee Experience

\$5,000 – Photo Booth. Branding at the booth

\$3,000 – Charging Station. Branded signage at charging station

\$3,000 – General Session Entertainment. Partner with Start Early to sponsor local musicians and performers to dazzle the audience at one of our three Plenary sessions **(Limit of 3 sponsors)**

\$1,000 – Yoga Session Sponsorship **(Limit of 2 sponsors)**

Terms & Conditions / Sample Sponsorship Agreement

1. SPONSOR CONTRIBUTION AND BENEFITS

According to the sponsorship selected, Organizer will provide appropriate acknowledgement and recognition of the Sponsor as indicated with the elected sponsorship package selected in Appendix A and in accordance with applicable laws. Unless otherwise noted, participation as a Sponsor does not entitle Sponsor to influence the content planning of the Event.

Nothing in this Agreement should be construed to imply or convey Organizer's approval, endorsement, certification, acceptance, or referral of any Sponsor product or service.

2. RECOGNITION

Sponsor will be recognized as a sponsor of the Event consistent with the Internal Revenue Service's ("IRS") rules and regulations on "qualified sponsorships." The placement, form, content, appearance, and all other aspects of the identification and acknowledgment of Sponsor will be determined by Organizer in its sole discretion. It is understood that such recognition will not include general "advertising" information as defined by the IRS.

The Parties agree that Organizer shall be entitled reproduce Sponsor's name, trademark, and logo in connection with the promotion and production of the Event. As applicable to the elected sponsorship level, Sponsor hereby grants to Organizer a non-exclusive, non-transferable, non-sublicensable right and license to use the Marks identified as "Sponsor Marks" in Appendix B, solely as necessary to provide the Sponsorship Benefits and promote the Event. Such use by Organizer will be in accordance with any usage guidelines supplied by Sponsor as so indicated on Appendix B.

3. EXHIBITOR STAND SPACE

Stand space will be assigned by Organizer. Where possible, Organizer will allocate exhibitor space in accordance with Sponsor's choice and preference. Notwithstanding the foregoing, Organizer reserves the right to revise the layout of stand space for any purpose it deems, at their sole discretion, to be in the best interest of the Event.

Sponsor may enter the Event premises for the purpose of erecting, installing, and preparing exhibits, as further described in Section 5, on such dates and times as advised by Organizer. All stand space must be completed and ready prior to Event opening. In

the event Sponsor fails to take possession of allocated stand space, the Organizer reserves the right to re-allocate or otherwise revise the stand space in its sole discretion. The charges for such allocated stand space will nevertheless remain due to Organizer.

4. EXHIBITOR STAFFING AND DISPLAY INSTALLATION/DISMANTLING

Each stand space may be staffed with Sponsor's registered representatives during the Event which shall be identified as such through proper name badge. The Sponsor is solely responsible for its own exhibit materials and may, at its election, insure such exhibit materials against loss or damage. Exhibits must follow the below requirements:

1. Shall be installed in such a way that it will not project beyond assigned space.
2. Shall not obstruct the view or interfere with other sponsored exhibits.
3. Amplifying equipment or music should be at a volume that does not interfere with other exhibits. Under no circumstances should music depicting sex, drugs, or violence be played.

Sponsor is responsible for obtaining all necessary licenses and permits to use music, photographs, or other copyrighted material in exhibit booths or displays. Sponsor will not be permitted to play, broadcast, or perform music or display any other copyrighted material, such as photographs or other artistic works, without first presenting Organizer satisfactory documentation that Sponsor has, or does not need, a license to use such music or copyrighted material. Sponsor agrees to defend, indemnify, and hold harmless Start Early, its officers, directors, employees, and agents, harmless from all loss, cost, claims, causes of action, obligations, suits, damages, liability expenses, and costs including attorneys' fees arising from or out of any dispute involving intellectual property owned or used by Sponsor at the Conference. Organizer reserves the right to prohibit the use of any visual or auditory representation used in a display, which in its sole discretion it deems objectionable, unsuitable, or inconsistent with the character of the Event.

To assure orderly and efficient installation, operation and removal of the exhibit displays, Sponsors are responsible for the set-up and tear-down of their booths including moving shipped materials to and from the Venue's in-house FedEx Office (as applicable) to the Exhibit space. Sponsor is also responsible for all charges for shipping boxes to and from the Venue; any box handling or delivery fees assessed by the Venue during set-up or tear down; any storage fees for boxes that arrive prior to 4 days before the Event start date. The installation and dismantling of stand space exhibits shall be in accordance with

the dates and times noted in Appendix A. Early dismantling of booths is discouraged as it is disruptive to events and may result in loss of Sponsor privileges at future conferences.

5. PHOTOGRAPHY/VIDEO/RECORDING

No photographs, video or recording of the Event shall be made by Sponsor without the prior written consent of Organizer, which consent shall be granted in Organizer's sole discretion. Sponsor agrees that Organizer may record, broadcast, or take photographs or video of Sponsor stand space, exhibit, and Sponsor's registered representatives as part of the recording or broadcasting of the Event in general, and Sponsor authorizes such for any promotional use by the Organizer.

6. PAYMENT

Sponsor agrees that all fees related the elected sponsorship package, or any other amounts owed to Organizer, must be paid prior to setup at Event. If Sponsor fails to pay any or all such fees in accordance with payment deadlines, as further described herein, the Organizer reserves the right to reassign or cancel the Sponsor's space. In the event Sponsor pays the fees after such reassignment, the Organizer may, in its sole discretion, assign such other exhibit space, if then available, which Organizer deems appropriate. Sponsor packages are non-refundable.

7. CANCELLATION OR CHANGE OF VENUE

In the event Venue becomes unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of Organizer or its agents, the Event may be cancelled, or at the sole discretion of Organizer, moved to another location. Organizer is not responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising directly or indirectly by virtue of a cause or causes not reasonably within the control of Organizer, including but not limited to fire, casualty, flood, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, orders or regulation, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel labor union disputes, loss of lease or other termination by the Venue, municipal, state, or federal laws, or acts of God. If Organizer terminates this Agreement pursuant to this section, Sponsor waives all resulting claims for damage. assign such other exhibit space, if then available, which Organizer deems appropriate. Sponsor packages are non-refundable.

8. SPONSOR'S CONDUCT

Sponsor is responsible to the Organizer for ensuring that its exhibit space is maintained in a clean and orderly state during the open period of the Event. The Sponsor, and each of its representatives, shall not:

1. Promote its participation in any other event without prior written consent of Organizer;
2. Make sales that result in the exchange of product or money within the Event premises;
3. Bring or distribute alcoholic drinks into the Event, unless specifically allowed by Venue license provisions and with prior written consent of Organizer;
4. Operate games of chance or lottery devices without prior written consent from Organizer;
5. Use "live" microphones or loudspeaker equipment unless specifically allowed by Venue license provisions and with the prior written consent of Organizer;
6. Broadcast music depicting sex, drugs, or violence.

9. VENUE PROPERTY

Sponsor is responsible for damage to Venue property. No signs or other articles may be affixed, nailed, or otherwise attached to walls, doors, etc. in such a manner as to deface or damage them. Likewise, no attachments may be made to the floor by nails, screws, or any other device that would damage or mark it. Floor loading limits must not be exceeded.

10. SAFETY REGULATIONS

The use or storage of flammable liquids, gases, or solids is prohibited. Only a safety film can be used. Video presentations must be arranged so that aisles are not blocked. Sponsor must adhere to all municipal and state laws, rules, and regulations. All combustible decorations and other materials must comply with fire department regulations and require advance written notice to and approval by Organizer.

11. TERM AND TERMINATION

This Agreement will commence on the Effective Date and will continue in effect until each party has discharged its obligations under this Agreement (the "**Term**").

12. INDEMNIFICATION

Sponsor agrees to defend, indemnify and hold harmless Start Early and Hotel, and their respective owners, managers, officers, directors, agents, employees, subsidiaries, and affiliates, from any and all damages, liabilities, losses, expenses, or claims (including, but not limited to, claims for injury to Sponsor, its employees, agents, representatives or Conference attendees), suits, demands, judgments, and causes of action of any nature arising from or as a result of (i) an act or omission by Sponsor, Sponsor's agents, employees or representatives; (ii) the failure of Sponsor, Sponsor's agents, employees or representatives to comply with any of these terms or conditions of this Agreement; and/or (iii) the breach of any representation or warranty given or made by Sponsor.

