

## Guidance for Writing Learning Outcomes from the National Home Visiting Summit Content Team

Developing clearly written learning outcomes supports workshop proposal writers in drafting a proposal that is well organized and, when the workshop is presented, delivers thought-provoking, engaging, and actionable content.

Learning outcomes that are clear, specific, and actionable have several benefits. These include:

- Keeping sessions clear, concise, and to the point – avoiding presenters over-promising or trying to deliver an overly ambitious or disjointed presentation that may leave attendees confused or with unmet expectations.
- Creating a strong connection to content delivery approaches that are grounded in adult learning principles. Contrasted with a lecture format, content delivery approaches that are engaging can stimulate and expand attendee learning (e.g., incorporating storytelling, diverse voices, opportunities for small group conversations or practice, polls, handouts).
- Provide the opportunity for measurable and actionable change – for attendees to engage deeply enough with the session to take ideas “back home” for implementation.

**Workshops at the National Home Visit Summit are scheduled for one hour.** This is important to note in writing your learning outcomes. Most presenters have so much they want to share with Summit attendees. Our hope with including learning outcomes as part of the proposal process is for you to elevate the most important concepts and potential action items from your work/experiences for Summit attendees to take with them after the session.

Additional tips:

- For an example of how learning outcomes are included in a proposal, please see a [sample proposal](#) of a successful workshop presented at a previous National Home Visiting Summit.
- For additional support, technical assistance is available during the submission process to support authors.

Words to avoid when writing learning outcomes:

Understand, appreciate, learn, know, grasp, consider

*These are all great words, but they are highly subjective and difficult to measure.*

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Words that can be helpful to use when writing learning outcomes:

- Identify
- Discuss
- Develop (as in a plan)
- Critique
- Practice