Promoting Equitable Access to Opportunity
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START EARLY • YEAR IN REVIEW 2023
LETTER FROM LEADERSHIP

Letter from Leadership

Start Early has been a champion of quality early learning experiences for decades, with a consistent focus on closing the opportunity gap for our youngest learners.

Focusing on opportunity puts the onus on all of us: to ensure that every child has equitable access to the learning they need to reach their full potential, and to help every family get the support and care they need to help their children thrive.

Start Early is unique in the early childhood field in the scope of our work—from the classroom to the White House—and in the extent of our partnerships with program leaders, policymakers, researchers, and local, state and federal partners to make change for this generation of young children.

Start Early’s expertise in program excellence and innovation, applied research, and policy and advocacy drives direct impact—positive outcomes for the more than 3,500 children and families we serve in our programs; widespread impact—quality improvements and adoption of innovative programs that reach over a million children nationwide; and systemic impact—ensuring that public funds are spent effectively and efficiently, and increase to meet the enormous needs of all families with young children in our country.

As a public-private partnership, Start Early collaborates closely with local, state and federal partners, community-based and national organizations, researchers and policymakers to build a future where early learning is a full part of our public education system. Just as importantly, we partner with parents and caregivers to center their voice, unique needs and lived experiences to ensure that programs and experiences reflect their values and culture.

We are grateful for the generous support of our many donors, whose investments allow us to develop innovative solutions, share them widely in our field, and advocate for more resources for early learning. With your help, Start Early will continue to work to create a sustainable early learning system that meets the needs of today’s youngest learners and the little ones of tomorrow.

Sincerely,

Diana Mendley Rauner, Ph.D.
President

Diana Sands
Chair of the Board of Directors
MISSION
Start Early advances quality early learning for families with children, before birth through their earliest years, to close the opportunity gap.

VISION
Every child has equitable opportunity to reach their full potential to thrive in school and in life.

Impact by the Numbers
Last year, Start Early:

- Directly served 3,354 children through our Head Start and home visiting programs
- Reached nearly 19,000 children through our support of the Educare Network
- Reached 22,730 professionals across all 50 states through our professional learning services and by the National Center on Parent, Family, and Community Engagement to improve early learning experiences for up to 1.1 million children
- Enabled public sector leaders and advocates to secure an additional $1.13 billion in new early childhood funding across 23 states
Driving Change
Through Direct Programs & Services

Our work serving children and families through on-the-ground programs and services began in Chicago and in rural communities across Illinois more than 40 years ago. Now, with a presence in Washington state, we’ve expanded access to services that help support the well-being of young children and families.

Quality early education and care during a child’s first five years sets the stage for their success in school and life. To achieve the most positive growth outcomes for our nation’s youngest learners, we collaborate with parents and providers to design programs that are responsive to the unique needs of the communities in which they live.

In 1985, Start Early initiated the Early/Head Start Network in Chicago to offer early learning services to children and families in under-resourced areas. As a federal grantee, Start Early collaborates with various community-based agencies, serving over 1,500 children and families across Illinois, to enhance early childhood education and care.

Last year, the Early/Head Start Network team implemented the Conscious Discipline curriculum across all programs. The Conscious Discipline curriculum creates safety, connections and measured problem-solving within the team. Staff members learn mindfulness techniques, and learn how to become present, attuned and respond to families they serve in measured ways. The practice helps staff be more focused on engagement and to respond with curiosity, which in turn helps support parent-child bonding and compassionate relationships.

Educare Chicago, Start Early’s birth-to-age 5 school on the city’s South Side, had another engaging and fun-filled school year. We worked closely with parents to share techniques that help keep their development continuing at home, building a solid foundation for them to enter kindergarten ready to learn.

Program instructors also embraced Science, Technology, Engineering, Arts and Math (STEAM) activities in the classroom. STEAM aids in the development of students’ critical thinking and collaboration skills through various hands-on experiences. At the program’s “Math Day” event, parents, children and teachers participated in physical activities like sock sorting and navigating an obstacle course that helped children hone their problem-solving skills and encourage them to think creatively. After the event, children received books and materials related to each activity to encourage the continuation of learning at home.

In addition, staff continued to collaborate and build stronger connections between the services they offered and the cultures of the families they served. The “Black 365” Working Group, for example, focused on affirming and sharing positive insight on the contributions of African Americans throughout history.

When I hear a parent telling me that their daughter went home and pretended she was a teacher, repeating all the pre-K concepts to her stuffed animals, I knew that I must have greatly impacted her life. This same parent went back to school based on my suggestion... My words are more powerful than I thought.

Bernetta Sain
Educare Chicago Teacher

PROVIDING EQUITABLE ACCESS TO PROGRAMS AND SERVICES

Equity in early childhood is both a process and an outcome. As a process, equity fosters belonging and inclusive partnerships with families, providers, and communities to co-design, and strengthen early childhood programs and systems that are aligned to their priorities. These priorities are inclusive of, but not limited to, race, socio-economic status, geography, language, and disability status. As an outcome, equity enables equal opportunity through tailored processes, so that all children, families and providers can reach their full potential. Equity as an outcome also recognizes historical and current systemic injustices faced by the intersection of identities and seeks to dismantle and remedy them.
The Educare Network, supported by the Educare National Coordinating Office at Start Early, is comprised of 25 schools, including Educare Chicago, and their partner organizations across the country. The Network continued to transform its programming and responded in real time to local challenges brought on by the pandemic, and convened and connected with school leaders and staff, offering supportive communities of practice and other peer learning opportunities.

Key areas of focus for programs throughout the year included addressing vital challenges in early childhood education, establishing beneficial partnerships for marginalized regions and spotlighting the significance of trauma-informed care. An additional emphasis was placed on empowering families, showcasing the transformative role of Educare schools and pushing for equal access to high-quality learning in all communities.
HEALTHY BIRTHS & POSITIVE ATTACHMENTS

Start Early has been a pioneer and innovator in home visiting since our founding in 1982. Home visiting and doula services are deeply embedded in our Illinois and Washington state-based work and inform Start Early’s national effort to reach more families with such critical experiences. The voices and experiences of home visitors and families continue to drive our work in this space.

Home visits, especially during a child’s early years, can offer critical support and information to young parents, who are just beginning on their journey. Our goal is to supplement and elevate parenting practices within the home, in turn enhancing children’s cognitive and emotional development. Similarly, doulas provide emotional and physical support to pregnant individuals and their families, alongside guidance and information throughout the pregnancy.

Start Early’s Home Visiting & Doula Network supports 28 home visiting initiatives throughout the state of Illinois. These programs are designed to offer parental support and aid in the development and positive trajectory of their children, are concentrated in under-resourced communities and focus on hard-to-reach populations like those facing poverty, homelessness and legal challenges.

In response to some of these overwhelming stressors, the Home Visiting & Doula Network launched a new program aimed at improving outcomes for mothers with depression. Moving Beyond Depression is a research-based intervention program that aids mothers and their children by integrating treatment services into the home visiting program and delivering those services during each visit.

Last year, our dedicated home visitors and doulas conducted 18,203 in-home visits, benefiting 1,477 families.

In Chicago, Start Early’s Healthy Parents & Babies program, which offers support to pregnant women and young parents, opened a new office space on the Near West Side of the city. The renovation provides much-needed office space, interactive training rooms and a socialization room, allowing the program to serve more families who previously did not have access to these life-changing opportunities.

To increase the effectiveness of home visitors and their supervisors, we also published the Washington State Home Visiting Core Competencies. Shaped by more than 100 home visitors, supervisors and community-based program leaders, these core competencies center equity and aim to complement, strengthen and honor foundational, state- and federal-based recommendations for serving families.

Competency Areas

1. Diversity, Equity, Inclusion & Belonging
2. Effective Home Visiting
3. Parent-Child Interactions
4. Infant & Early Childhood Development
5. Dynamics of Family Relationships
6. Family Health & Wellness
7. Continual Development & Practice
8. Community Resources & Support

In Washington state, we partnered with 67 home visiting programs, facilitated over 1,249 technical assistance sessions and supported 4,000 children and families through services that support new families and young children.

We support the family in activities for family well-being, meaning any relationships and family challenges, but also in health, safety and nutrition.

Tashawna Cooper
Home Visiting & Doula Network Home Visitor
Empowering Programs & Professionals for Impact

To improve outcomes in program offerings for children and families, Start Early’s professional learning team seeks to build the capacity of the workforce by providing professional development opportunities for them to hone their skills at every stage of their career.

Throughout the year, we listened to the needs of caregivers across the workforce in search of more efficient solutions to help them feel supported and empowered.

Their input led us to develop new opportunities that are more equitable and culturally effective, leading to more widespread positive impacts across the country.

ACEs can have a considerable impact on a child’s development and lifelong trajectory. Home visitors are uniquely positioned to talk with parents about ACEs because home visiting is relationship based, occurs within each family’s comfort zone and starts early in the parenting experience.

The National Home Visiting Summit is a flagship event for Start Early, designed for policy makers, researchers and practice experts to connect and build a more effective home visiting system. In 2023, over 1,200 advocates, researchers, state and federal systems leaders, professionals and family leaders attended and contributed to the Summit.

Our team also offered a suite of support opportunities for the early childhood field:

- NEAR@Home (Neuroscience, Epigenetics, ACEs, Resilience), a trauma- and hope-informed professional learning tool
- “Parent Leadership in State and Community Systems” learning series, focused on building authentic parent leadership within state and community home visiting and early childhood systems
- “Maternal Health Equity & Well-Being” learning series, focused on equitable approaches to address physical recovery, mental health needs and community supports for pregnant and parenting people
EMPOWERING PROGRAMS & PROFESSIONALS FOR IMPACT

TAKING AN INFORMED APPROACH TO PROFESSIONAL LEARNING

Start Early is dedicated to conducting comprehensive research, evaluation and quality improvement efforts to inform and enhance the skills of early childhood professionals, giving them the resources to best meet the needs of families and their young children.

Working together with early learning providers and sharing proven strategies with decision-makers, collaborators and advocates, we empower community leaders across the country to elevate the standard of early education and care.

Through Start Early professional learning offerings, tens of thousands of professionals are provided with tools and insights to be more effective, including:

Start Early’s Professional Learning Network designs and provides professional learning services and program support for home visiting, doula and center-based programs across Illinois. Last year, our experts provided over 2,200 hours of technical assistance to 184 programs, reaching more than 1,200 professionals and 22,100 children.

To better connect with communities across the state, the Professional Learning Network developed and facilitated a Spanish-language cohort of the Infant Mental Health Learning Group (Grupos de aprendizaje sobre salud mental infantil) for Spanish-speaking supervisors and home visitors who typically work with Spanish-speaking families.

By offering this training in Spanish, we created more authentic relationships with our participants, who reported feeling more reflective with themselves, their colleagues and the families they support upon completion of the cohort. They continued to report increased confidence in their ability to support parents and children during home visits.

Our collection of research-backed professional development solutions zeroes in on the organizational conditions crucial for promoting positive outcomes for children. In the past year, these tools have benefited almost 3,000 professionals across 22 states. We’ve integrated our professional development techniques in numerous communities, with notable statewide initiatives in Texas, Mississippi and Massachusetts.

OUR FAMILY OF PROFESSIONAL DEVELOPMENT SOLUTIONS

- The Essential 0-5 Survey
  A measurement system for program improvement.

- The Essential Fellowship
  Leadership development for early education.

- The Essential Practices of Educare
  Proven strategies for early childhood teams.

- The Essentials of Home Visiting
  High-quality learning strategies to advance family-focused professionals.

The National Center on Parent, Family, and Community Engagement (National Center) provides high-quality training and technical support to Head Start professionals across the country, specifically focusing on nurturing stronger relationships with families in their communities. Now, in our third year as the lead for the National Center, we supported over 17,119 early childhood professionals via several career development offerings, including:

- More than 75 regional and national events on various topics, including fatherhood and male engagement, social and emotional development for children and family growth and development.

- Virtual national institute on eligibility, recruitment, selection, enrollment and attendance (ERSEA) in partnership with the Office of Head Start and the National Center on Program Management and Fiscal Operations.

ERSEA resources help programs assess the needs of their communities and connect and recruit children and families most in need of Head Start services.

Additionally, the National Center remained steadfast in its commitment to equity by creating and delivering professional development in Spanish. The ERSEA Institute included a Spanish track, and our Conexiones webinar series was offered in Spanish. In addition, all national webinars included simultaneous interpretation in Spanish.
EMPOWERING PROGRAMS & PROFESSIONALS FOR IMPACT

INNOVATING TOGETHER

To create a more inclusive early childhood system, we promote policies, products and services that reshape early learning experiences for children and families. Start Early’s Early Learning Lab leads the way through the experimentation process of designing new tools to benefit families.

After three years as part of Start Early, the Early Learning Lab has become a true pipeline for innovation within the organization and for the broader early childhood field. The Lab partnered with divisions across the organization to bring human-centered design and technology product development to several initiatives, including:

- Developing a system mapping tool to help local communities use data visualizations to better understand the assets and opportunities to improve their early childhood systems.
- Developing and launching mobile professional learning tool Reflectable to support teachers in addressing challenging behaviors in their classrooms.
- Using human-centered design to improve uptake of services in rural California, improve infant mental health services in Memphis and help families inform the design of a pilot to improve inclusion services for Head Start children with disabilities in Chicago.
Building & Strengthening Transformational Systems

Holistic early childhood systems ensure that families have fair access to a seamless range of top-notch services from prenatal to age 5. These robust systems encompass every facet of a child’s development, including health care, nutrition, mental health, early education and family assistance.

This past year, we partnered with families and early care and learning providers on advocacy and systems change efforts to help ensure that our field’s services and supports are grounded in the goals and needs of families and those who care for them. We successfully advocated for 34 policy wins, or changes in legislation, and $1.13 billion of new early childhood funding at state and federal levels.

At Start Early, we know that the path to transformative change for young children and families involves listening to and working in partnership with families and practitioners. It also requires collaboration and alignment across early childhood programs, researchers and policymakers. This year, the team amplified the policy positions that matter most to families and those who serve them through efforts that reached approximately 3,000 partners and policy leaders.

The Educare Network, in partnership with Start Early’s policy experts, was thrilled to publish its Educare Research & Policy Agenda on Advancing Racial Equity, a plan for centering the priorities of those most impacted by early childhood systems.

Community leaders are encouraged to use these guidelines to better understand, engage and support children, families and early education leaders and staff of color. To create the agenda, we designed a participatory process that included parents and early childhood practitioners, specialists and advocates.
This experience fundamentally changes the hearts and minds of everyone in attendance. It is one thing to provide an opportunity for education on a topic. It is a totally different thing to help someone find their voice. Everyone in attendance is changed. They will go on to create this space in their various communities across the country.
BUILDING & STRENGTHENING TRANSFORMATIONAL SYSTEMS

First Five Years Fund, a Start Early partner, focuses on maintaining and expanding federal-level support for early learning, aiming to enhance access to high-quality child care and early learning programs for children from low-income families. Through collaboration with diverse stakeholders, including advocacy groups, policymakers and business leaders, First Five Years Fund seeks bipartisan solutions that align best practices with effective policies, ensuring enduring economic and social benefits from early childhood development.

Earlier this year, it launched “Back to Congress,” a campaign for providing policy leaders and the advocacy community with a suite of resources designed to educate on the importance of early care and education, including the unique issues surrounding programs supporting infants and toddlers.

ADVOCATING FOR EARLY CHILDHOOD ON CAPITOL HILL

Maternal, Infant, and Early Childhood Home Visiting (MIECHV) Reauthorization: Implementation of a national grassroots and grass-tops campaign to mobilize advocates in support of the reauthorization of MIECHV, which provides critical support for home visiting programs across the country. As a result of successful advocacy, federal investments in home visiting will be doubled over the next five years, reaching $1.4 billion, granting more access to home visiting across the country.

Bipartisan Support for Child Care & Early Learning: Membership in the Bipartisan Congressional Pre-K and Child Care Caucus has grown to include 60 Members of Congress from both sides of the aisle; and since the 118th Congress began in January, more than 30 bipartisan bills relating to child care and early learning have been introduced.

Nationwide Support for Child Care: Following the mid-term elections, First Five Years Fund released the findings of new polling that found voters and small business owners across the political spectrum overwhelmingly endorse federal government action on child care and agree that the national shortage of affordable child care programs is doing significant harm to families’ finances, businesses’ bottom lines and the U.S. economy broadly. The federal Fiscal Year 2023 bipartisan omnibus spending bill included increased funding levels for federal early learning and care programs, as well as reauthorization of the MIECHV program, including the highest level of federal investment in and commitment to home visiting in over a decade.
ADVANCING STATE- AND COMMUNITY-BASED IMPACT

Start Early actively strives to establish strong, fair and enduring state and local policies and financial support across Illinois and Washington state. Our primary focus is ensuring equal access to top-tier services for young children and their families. During last year’s legislative sessions, our efforts in both states were successful in expanding preschool access to local communities alongside a renewed focus on wage increases for early childhood professionals.

ILLINOIS

The General Assembly approved an annual spending plan that contained historic investments in the early care and education system, including proposed measures outlined in Governor J.B. Pritzker’s multi-year Smart Start Illinois initiative. Informed by our policy recommendations, research and expertise, Smart Start contains nearly $300 million in new state funding for child care, preschool, home visiting, the Early Intervention (EI) program and inclusion supports for preschoolers with disabilities and developmental delays.

With these dollars, more families will gain the access they need to critical early learning programs, and many in the early childhood workforce will see long-overdue increases in pay. Along with the creation of thousands of new preschool slots in schools and child care centers throughout Illinois, communities will be able to use additional education funding to further deepen services for families with infants and toddlers, like home visiting.

WASHINGTON

During last year’s legislative sessions, our efforts targeted funding increases to further support the workforce, expanding access and affordability for families and promoting avenues for expanding services to more children living in underserved communities.

Working with partners, we secured a historical $475 million increase in child care subsidies across the state, helping ensure providers are more closely reimbursed to the actual cost of quality and expanding access of child care options for families.

Additional legislative investments this session included resources to expand access to home visiting programs and to sustain the home visiting workforce, codifying the Transition to Kindergarten programs, increasing rates for state-funded preschool, and expanding resources for early learning facilities.

In its third year, the Raising Illinois coalition made robust progress across its five-year agenda, which aims to create an equitable and cohesive system of supports for Illinois’ expecting families, infants, toddlers and the communities in which they live. As the backbone organization of the coalition, Start Early leads the strategic and comprehensive management of the coalition’s more than 1,300 members and ensures alignment with the larger national movement of 19 states to advance prenatal-to-age 3 efforts.

In 2023, Raising Illinois’ members focused their work on the coalition’s goals by:

- Launching a postcard campaign in which over 100 families shared their personal experiences with the state’s Early Intervention program, helping to secure a $40 million increase for the state’s Early Intervention program.
- Debuting a Community Conversation framework and hosting seven solutions-forward conversations with families and community leaders across the state to ensure that the work of the coalition is actively informed by the diverse experiences and perspectives of families.
- Supporting policy changes to improve the economic health, well-being and success of the state’s infants and toddlers and their families.
In just its second year, Start Early’s consulting arm extended its services across 20 states, working with 29 early childhood champions and advocates in crafting top-notch, equitable early learning and care structures. This refreshed consulting approach provides top-tier knowledge and strategic advice to both state and community front-runners and proponents, propelling transformative shifts in early childhood setups.

Our array of services includes leadership counseling, policy review and creation, comprehensive system evaluations and support for advocacy strategies and execution.

The Start Early Team was integral in the development of an actionable plan and creation of a cohesive vision for the future of Mississippi’s ECE [early childhood education] system. Whether it was contributing to brainstorming sessions, trouble-shooting potential issues or working through logistics, they had us covered.

The tireless efforts and collaborations of the city’s early childhood researchers, policymakers, and professionals have been pivotal. Start Early believes that our early childhood system should be high-quality, equitable and responsive—and climate-resilient. Adapting and expanding our child- and family-facing services in the years ahead is especially critical to our ability to support those most impacted by climate disruption: pregnant people, infants, and young children, particularly those with disabilities and those impacted by environmental injustice and racism in America.

In its inaugural year, EC-REACH built on the groundwork set by our planning and launch committees, bringing to life an essential research hub for Chicago’s early childhood sector. Our key objectives for the year included:

- Setting up diverse and representative advisory panels
- Crafting an action-driven research blueprint
- Organizing Chicago’s premiere early childhood research conference in over half a decade
- Creating partnership frameworks, tools and operational methods
- Publishing top-priority reviews
- Initiating primary research projects

We’re thrilled to watch EC-REACH flourish in Chicago. The tireless efforts and collaborations of the city’s early childhood researchers, policymakers, and professionals have been pivotal. To support these high-priority populations in the context of a changing climate, the Early Years Climate Action Task Force was launched—a group of cross-sector partners co-convened by Capital and This is Planet Ed (the Aspen Institute) and co-chaired by Start Early President Diana Rauner. Last summer, the Task Force developed and launched the first-ever U.S. Early Years Climate Action Plan, which includes recommendations for how the country can help young children, birth-to-age 8, flourish in the face of climate change.
WHERE WE WORK

Where We Work

3,354 Direct Children Reached
22,730 Professionals Reached
1,118,535 Estimated Indirect Child Reach through Professional Learning

Start Early applies our deep expertise in program, policy and professional learning across all 50 states.
# Our Generous Donors

## Lifetime Giving

Start Early honors its Lifetime donors who have committed to multi-year and single-time gifts.

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- Pew Charitable Trusts/Pre-K Now
- Prince Charitable Trusts

### $100,000 To $249,999

- The J.R. Albert Foundation
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- AptarGroup Charitable Foundation
- Bill & Donna Barrows
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- The Commonwealth Fund
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- The Richard H. Driehaus Foundation
- Peoples Gas
- Pew Charitable Trusts/Pre-K Now
- Prince Charitable Trusts

We would like to specially recognize our Champions Circle donors, a mission-driven group of individuals working to advance Start Early’s efforts with gifts of $1,000 or more throughout the year. Thank you!
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Our desire to close the opportunity gap and create more equitable experiences for our youngest learners guides everything we do. To lead our organization through a time of national growth, we’re proud to have brought field-leading experts to Start Early, who in a short amount of time, have elevated our portfolio of work and efficiency in our mission to serve children and families.

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Yvette Sanchez Fuentes
Senior Vice President, National Policy

Barbara, Aisha, Ashon and Yvette all joined Start Early last year, and we’re grateful for their leadership. Under their guidance alongside our entire Leadership team, we’re confident that we can continue expanding access to high-quality early learning for children and families across the country.